



ZE Announces Partnership with Vortexa to Scale the Integration of Oil & Gas Global Flows Data in the Energy Industry

1 October, 2020 - **Vancouver, Canada** - ZE PowerGroup Inc. (ZE) is entering into a partnership with Vortexa Ltd. to make physical energy cargos and flows data available to its clients in the energy, finance, shipping, and infrastructure industries. Vortexa Ltd. (Vortexa) is renowned for its innovative approach in using AI and deep industry expertise to provide the most complete view of crude oil, refined products, LPG and LNG flows globally.

Vortexa's data sets will be invaluable for physical and financial oil & gas traders, analysts, charterers, risk managers, and data scientists, to identify and capture opportunities in the energy and shipping markets.

The Partnership will make Vortexa's unique dataset easily accessible through ZE's integrated data management and analytics platform solutions for energy and commodities markets.

The partnership will further expand ZE's award-winning ZEMA™, a data integration and analytics platform, while enabling traders, risk managers, business analysts and data scientists to outperform the competition with actionable market intelligence.

ZE aims to continue to grow its Data Ecosystem, turning it into a one-stop-shop for data-driven organizations from various industries including hard-to-value energy, commodities, agriculture, renewable energy, mining, and finance markets. ZE's growth is focused on listening to their customer's needs and adding data feeds as requested. Their customer-focused approach while growing the Data Ecosystem is what sets them apart.

"Vortexa is always looking for new ways to help our clients and partners unlock value from our data and analytics. By collaborating with ZE, we can significantly accelerate the integration of Vortexa's data with all ZEMA users and their internal systems around the world. I am excited to have ZE PowerGroup as a partner, creating the future of the energy markets with us." said Fabio Kuhn, Founder & CEO of Vortexa.

Jason Lynd, Director of Product Management, ZE PowerGroup, stated: "ZEMA's analytical capabilities and data ecosystem are continually expanding to meet the business needs of our clients. Partnering with Vortexa allows us to offer more value to our clients and to help them explore new ways of leveraging Energy Market data in their analytics. This partnership is in line with the ZEMA product roadmap to ensure that as we explore new data, technology, and markets, we are still able to place our customers in the forefront of innovation, without burdening them with the high cost of development."

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